



We make electronics companies more competitive by being the most trusted source of e-component market intelligence around cost, security of supply and compliance. [lytica.com](http://lytica.com)

Benefits & Features	FBDC Product	CCE Product	M&A Product
<b>Price Benchmarking</b> Compares you against real-world customer pricing	✓	✓	✓
<b>Target Price</b> Price Targets by component	✓	✓	✓
<b>CPN Savings</b> Savings by Client Part Number	✓	✗	✓
<b>MPN Savings</b> Savings by Manufacturers' Part Number	✓	✗	✓
<b>Duplication Savings</b> Savings associated with coding duplication	✓	✗	✓
<b>Arbitrage Savings</b> Savings enabled by negotiating best client price across all locations	✓	✗	✓
<b>Total Spend Comparison</b> Compare your results to average and best-in-class	✓	✗	✓
<b>Spend Competitiveness Rating</b> Compare your performance to current market	✓	✗	✓
<b>Lowest Price Standardization</b> Best-of-the best pricing of merged companies	✗	✗	✓
<b>Pre or Post Merger Analysis</b> Be ready for savings on Day 1	✗	✗	✓
<b>500x Average ROI*</b> * Save at least the cost of the report or its Free,	✓	✗	✓
<b>Component Alternatives</b> Up to 5 alternatives recommended	✓	✓	✓
<b>Component Lifecycle</b>	✓	✓	✓
<b>Single Source Risk</b> With recommended alternatives	✓	✗	✓
<b>Extreme Shortages Resolution</b> Component shortage solutions	✓	✗	✓
<b>Aggregated Data</b> All data is used in aggregate for customer confidentiality	✓	✓	✓
<b>Real-time Feedback</b>	✗	✓	✗
<b>Excel® BoM File Upload</b> Upload entire Bill of Materials file	✓	✓	✓
<b>Unique Database</b> Largest independent database of real customer pricing	✓	✓	✓
<b>Artificial Intelligence Enabled</b> A.I. enhanced performance	✓	✓	✓
<b>API Connections</b> Real-time results integrated into your workflow	✗	✓	✗
<b>Independence</b> Lytics is independent of distributors, suppliers and manufacturers	✓	✓	✓
<b>Data Quality Assessment</b> Input file quality assessment	✓	✗	✓
<b>Secure &amp; Confidential</b> Customer confidentiality is paramount	✓	✓	✓
<b>One time &amp; Subscription Options</b> Single, annual and multi year	✓	✓	✓
<b>Pay-Per-Use</b> Single Component Search Option	✗	✓	✗
<b>SaaS Model Simplification</b> Ideal for small EMS	✓	✓	✗
<b>Mobile Version (iOS &amp; Android)</b>	✗	✓	✗

Lytics delivers transformational products merging artificial intelligence and the electronics supply chain for cost, security of supply and compliance solutions. At our core is knowledge. Lytics applies its expertise and intellectual property to increase your productivity and profitability; transforming your electronics supply chain with game-changing artificial intelligence applications. Join the leaders of industry in modernizing your sourcing, component management and negotiation processes through Lytics' transformational applications. [lytics.com](http://lytics.com)