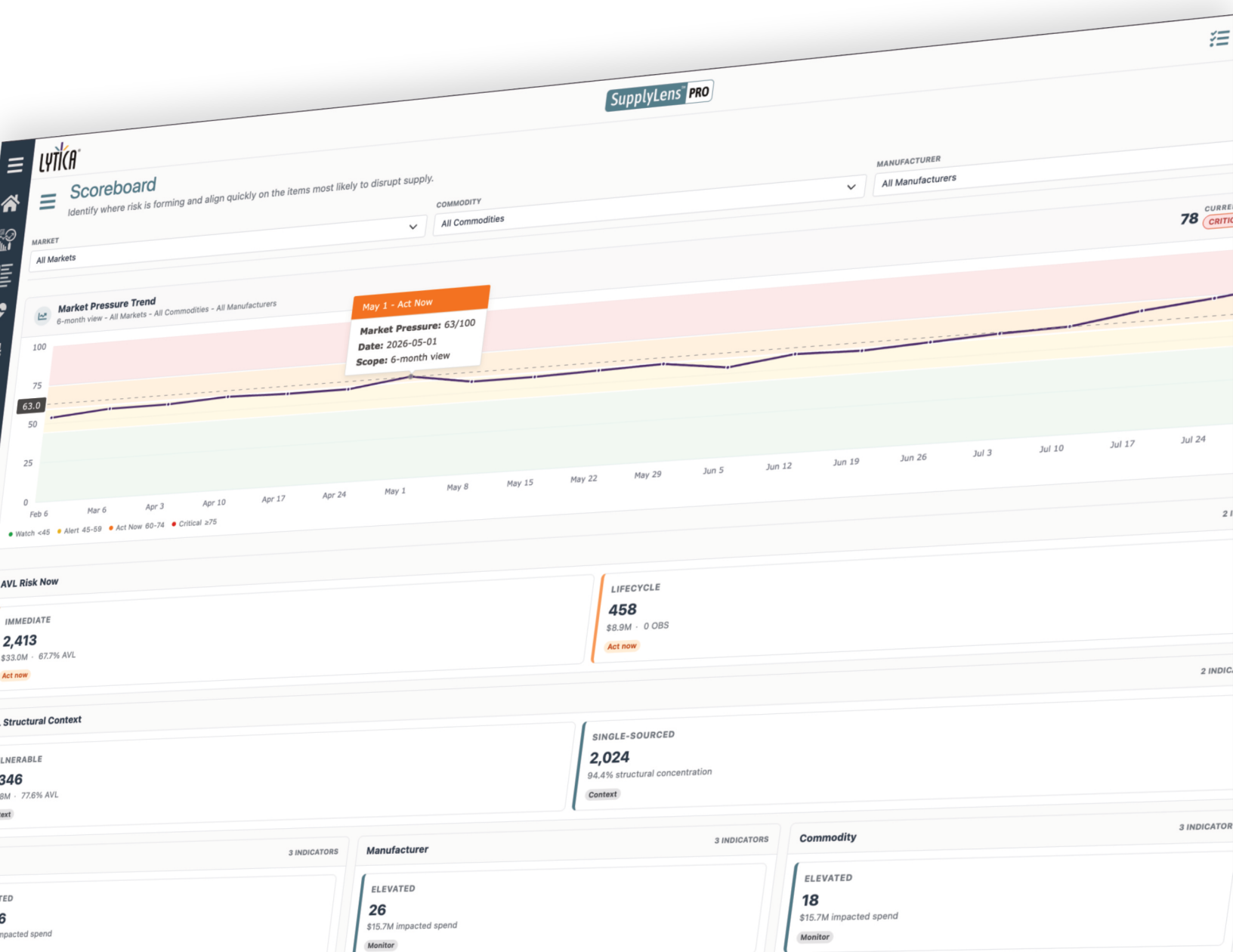


Newsletter July 2026

Predictive Supply Risk Intelligence

See risk earlier. Understand what matters. Act with confidence.



Lytica's Monthly Newsletter



“The best way to predict the future is to create it.”

— Peter Drucker

In This Issue

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- 7 Steps to a Data-Driven Strategic Sourcing Process
- State of the Electronic Components Market: June 2026

Webinar: De-Risking the Electronics Supply Chain

Stop firefighting and start building resilience.

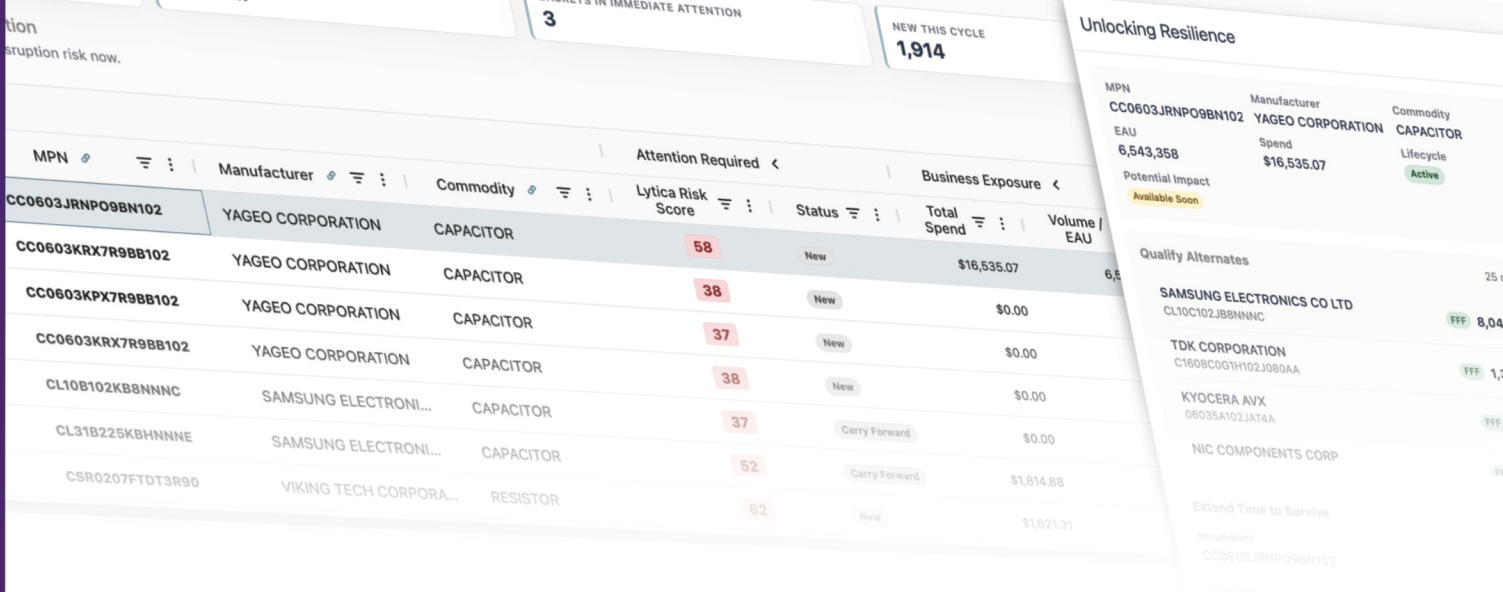
In this on-demand webinar, join **Varun Narayanan VP Business Transformation** to discover how market intelligence can help your team identify supply vulnerabilities earlier, prioritize the risks that matter most, and build stronger sourcing strategies before disruption occurs.

You'll learn how to:

- Identify single-point-of-failure components
- Prioritize risk based on supply stability, not just spend
- Diversify suppliers and reduce critical dependencies
- Build data-backed contingency plans
- Turn supply chain uncertainty into a strategic advantage

Watch the webinar →

<https://lytica.com/webinars/de-risking-the-electronics-supply-chain/>



New Product Release: Predictive Supply Risk Intelligence

First Availability is underway.

See risk earlier. Understand what matters. Act with confidence.

Predictive Supply Risk Intelligence (PSRI) is a new SupplyLens™ Pro capability that combines forward-looking market signals with your approved vendor list to identify where risk is building—and which parts, manufacturers, and commodities need attention first.

With PSRI, teams can:

- Prioritize immediate, structural, lifecycle, and elevated risks
- Track Market Pressure across commodities and manufacturers
- Identify customer-specific AVL exposure
- Investigate flagged risks and supporting evidence
- Explore mitigation options and track resolution

PSRI is available now through Lytica’s First Availability program, with General Availability planned for November 2026. Reach out to learn more! Also coming soon is RIK AI, Lytica’s embedded risk intelligence agent, will help users understand what changed, why it matters, and where to act first.

Read the Press Release →

<https://www.accessnewswire.com/newsroom/en/business-and-professional-services/lytica-unveils-ai-engine-that-moves-the-point-of-recognition-cat-1200521>

7 Steps to a Data-Driven Strategic Sourcing Process

Strategic sourcing is more than running an RFQ or negotiating a lower price. It is a repeatable process built on spend visibility, market intelligence, supplier strategy, negotiation preparation, and continuous measurement.

In this blog, Lytica outlines seven practical steps for sourcing electronic components in 2026. Readers will learn why last price paid is not a reliable benchmark, why high spend does not always create leverage, and why credible alternatives are critical before entering a negotiation.



“Teams that treat strategic sourcing as a data problem—not a relationship problem—capture two to three times more savings than those that rely on negotiation instinct alone. The differentiator is almost never negotiation skill. It’s intelligence before you enter the room.”

— Ken Bradley, Chief Strategy Officer & Founder, Lytica

The article shows how leading teams use real market data to identify overpriced components, prioritize opportunities, reduce single-source exposure, set target prices, test supplier claims, and measure realized savings.

The result is a more consistent sourcing process that improves pricing, strengthens leverage, and builds supply chain resilience.

Read the full article →

<https://lytica.com/7-steps-to-a-data-driven-strategic-sourcing-process-for-electronic-components-in-2026/>

State of the Electronic Components Market: June 2026

The latest market data shows that pricing pressure is no longer limited to a few high-demand categories. In June, inflation broadened across nearly the entire electronic components market, while lead times accelerated sharply—an important warning that further price increases may already be forming.

In this report, Lytica highlights the signals procurement teams should be watching most closely:

- Memory prices rose 9.0%, marking a sixth consecutive month of elevated increases.
- The overall lead time index climbed 7.36%, a 30-fold acceleration from May.
- Battery, Fiberoptic, and RF/MW posted major lead-time extensions with limited price movement, creating a potential pre-repricing signal.
- Availability remains relatively healthy overall, but risk is becoming more concentrated in specific categories and BOMs.

The key takeaway: stable availability does not always mean low risk. Extending lead times can signal that supply is already being committed, even before pricing fully responds.

Explore the market report →

<https://lytica.com/state-of-the-electronic-components-market-june-2026/>

Category	Price Change (MoM)	Lead Time Change (MoM)	Stock Availability
Memory	+9.0%	+2.9%	91.0%
Fiberoptic	+3.0%	+18.9%	100.0%
Processor	+2.5%	+4.5%	92.2%
Wire & Cable	+2.4%	+5.9%	84.7%
Capacitor	+2.3%	+4.3%	85.5%
Power Discrete	+2.2%	-2.5%	96.7%

Closing Thoughts

Supply chain resilience is built before disruption happens.

July's newsletter resources share a common theme: stronger sourcing decisions start with better visibility. Whether you are identifying emerging risk, preparing for a negotiation, or responding to changing market conditions, the goal is the same—understand what matters early enough to act with confidence.

Three Takeaways from This Issue

1. Identify risk before it becomes a disruption
2. Enter negotiations with credible market intelligence
3. Track market movement continuously—not only during sourcing events

We hope these insights help your team reduce uncertainty, strengthen supplier strategies, and make more informed decisions in the months ahead.

Thank you for reading.

Have a question or topic you would like us to cover in a future issue?

Contact your Lytica Customer Success Manager or visit lytica.com/contact-us.



Stay Informed. Source Smarter.

Get monthly market insights, sourcing strategies, product updates, and practical guidance for navigating the electronic components supply chain.

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